

American Land Title Association Announces Winners of 2022 Title Webbie Awards

Washington, D.C., Oct. 14, 2022 — The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance industry, has announced the winners of the 2022 Title Webbies, an awards program recognizing member companies that have created or redesigned the best industry consumer-facing website within the past year.

The winners were honored during ALTA ONE, the largest annual event for the land title insurance industry, being held Oct. 11-14 in San Diego. Nominees were judged on mobile friendliness, user experience, social media integration, image/video use and content quality. The three award winners were CertifID, D.Bello and The Title Team.

[CertifID](#), located in Grand Rapids, Mich., provides wire fraud recovery and prevention services to real estate professionals as well as consumers. A 2022 ALTA Elite Provider, the company was awarded a Title Webbie because its website breaks its services down by roles, helping consumers understand their exposure to real estate wire fraud scams when buying or selling a home or other property and how they can protect themselves from fraudsters. CertifID's website also includes multiple resources, including webinars, videos and case studies detailing topics such as types of mortgage fraud, how to avoid real estate scams and much more.

"CertifID is focused on protecting customers from wire fraud, which continues to reach new highs annually," said Tyler Adams, CEO of CertifID. "We knew that education would be key to ongoing prevention and designed our website with that purpose in mind. We offer a range of content and resources for title companies, law firms, Realtors and homebuyers and sellers to be informed about the threats and how to stay secure."

A customizable title production process company, [D. Bello](#) also took a Title Webbie back to its homebase in Newport Beach, Calif. The company's website includes a quick tutorial on the benefits of title insurance, features ALTA videos on real estate wire fraud and the role of title insurance in protecting property rights and provides resources to find a local title agent through ALTA's consumer-facing website, HomeClosing101.org.

"When we looked at redesigning our website to match our new branding and messaging, we wanted a website that would stand out," said Andrew Acker, D. Bello's chief operating officer. "D. Bello prides itself on providing the highest quality, customized title production services for our clients, and we love that our website reflects that. It is the result of a lot of hard work and collaborative effort with our marketing partner, Bowe Digital. This award truly affirms our mission heading into this, and we couldn't be more excited."

A title insurance company headquartered in Duluth, Minn., [The Title Team](#) was the sole title agent to be awarded a Title Webbie. The Title Team website is filled with a wealth of information for homebuyers and sellers, including ALTA videos as well as the company's own curated library of content. Homebuyers and sellers can find all the information they need to know what to expect during the closing process and how to be on the lookout for real estate wire fraud scams.

"We are honored to receive the 2022 Title Webbie Award from the American Land Title Association," said Nick Hacker, president and CEO of The Title Team. "Last year, we began the journey of a companywide rebrand. This not only brought multiple brands together from across the Midwest, it also created the perfect opportunity for us to reshape our website into a user-friendly, clean and optimized site. Our new site not only highlights our core values and our community-focused culture, but it also allows our customers to connect with their local Title Team and learn about our services and other

important title industry topics. The redesign of our website was a team effort between The Title Team and Flint Group, a marketing agency in the Midwest. Again, we are so honored to receive this award and share our beautiful new site with the world.”

“Congratulations to the winners of the Title Webbie Awards,” said ALTA CEO Diane Tomb. “It is incredibly important that title industry professionals think about how to provide consumers with the data and knowledge they need to be prepared for the real estate transaction. I am proud that these ALTA members have chosen to realign their websites to ensure consumers have the information they need to make informed choices.”

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About ALTA

The [American Land Title Association](#), founded in 1907, is the national trade association representing the land title insurance industry.